

Empowering Young Talent Together

**HKUST
Business
School**



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At HKUST Business School, we are committed to nurturing the next generation of business leaders to invigorate businesses in novel and innovative ways. Our world-class business programs impart cutting-edge knowledge and skills to top students from around the world. We also collaborate with partners like you to empower students with real-world experiences, enhancing their career readiness and capacity to contribute in their chosen fields.

In exchange, our partners have the opportunity to collaborate with some of the brightest young minds, benefiting from their fresh perspectives and expertise to drive innovation and business advancement. They can also capture the right talent early to enrich their talent pipeline, and ensure their competitiveness in a constantly changing business world.

Join us in fostering the leaders of tomorrow. Together, let's push the frontiers of business excellence today.

Why Partner with Us?

Consistently ranked **top 10 in Asia** and **top 50 in the world** in major business subjects

- Accounting & Finance
- Business & Management
- Computer Science & Information Systems
- Economics & Econometrics
- Statistics & Operational Research

QS World University Rankings by Subject (2017-2023)

HKUST Business School is globally recognized as one of the **most respected business schools** in Asia and has been constantly ranked as one of the **best in the world**.



Global University Employability Ranking

1st in Hong Kong
3rd in Greater China
30th in the World

Times Higher Education (2022)

Young University

3rd in the World

Times Higher Education (2022)

Best Business School

1st in Hong Kong
4th in Asia

CEOWORLD magazine (2023)



Message from Dean of Business and Management

At HKUST Business School, we do more than prepare students for their first job – we equip them for a lifelong career in a world where technology continually reshapes how value is created in organizations and society. Our strong partnerships with companies, NGOs and a vibrant alumni community enable students to test ideas in real-world settings, learn directly from business leaders and entrepreneurs, and transform classroom insights into meaningful impact. This powerful combination of academic excellence and experiential learning gives our students a strong advantage.

Our programs are designed for all-round development – fostering analytical rigor, global awareness, and, most importantly, the human-centered skills essential for success in an evolving economy. Through community projects, students take on the role of junior consultants tackling real-world business challenges. Study-abroad and international exchange opportunities broaden their horizons, while industry talks, workshops, and alumni sharing sessions offer candid insights into how leaders navigate uncertainty, innovation, and the future of work. Through internships and graduate roles made possible by our extensive network, they gain hands-on experience across Hong Kong, the broader Greater Bay Area, and international markets.

Across all these initiatives, one theme stands out: business education must blend rigor with relevance. Together with our corporate and NGO partners, industry leaders, and alumni, we are committed to nurturing a new generation of business leaders who are competent, confident, and grounded in purpose — shaping a better future for business and society.



Professor Frederik ANSEEL, PhD

Dean of Business and Management

The Hong Kong University of Science and Technology

Message from Associate Dean

As a leading institution in business education, HKUST Business School is committed to advancing global business knowledge and nurturing the next generation of leaders for Asia and beyond. Since 1991, we have welcomed students from diverse backgrounds and provided them with a world-class business education that prepares them to become impactful global citizens and exceptional business leaders.

Our dynamic curriculum empowers talented, ambitious students to explore their intellectual curiosity, broaden their perspectives, and participate in learning experiences that extend beyond the classroom. Through global exposure and industry-based opportunities, students identify their strengths, pursue their passions, and realize their full potential.

This mission is supported by our invaluable partners—corporations, organizations, and industry leaders—who offer students meaningful real-world opportunities to learn and grow. Our collaborations enable students to apply theory to practice, gain insights from experienced professionals and alumni, and develop leadership qualities essential for their future success.

Your partnership is crucial in shaping future leaders who will build successful careers, serve their communities, and create positive impacts across sectors and societies. I warmly invite you to join us on this meaningful journey.

Professor Tat Koon KOH

Associate Dean of Business and Management

Associate Professor, Department of Information Systems,
Business Statistics and Operations Management

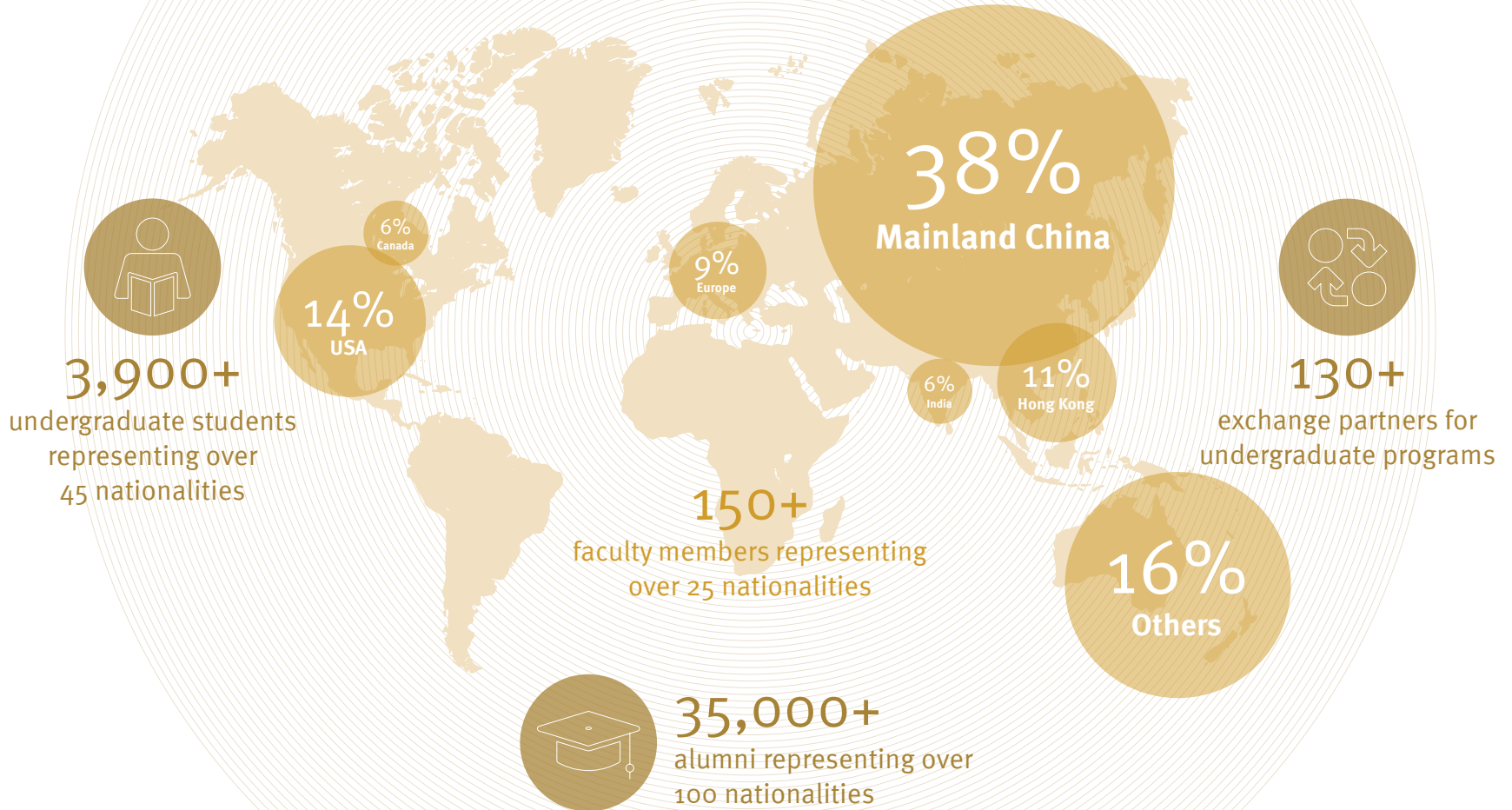
Program Director of Global Business Program

The Hong Kong University of Science and Technology



Our School


HKUST Business School is a highly diverse school



Our Programs

Our undergraduate programs are designed to provide students with a broad foundation of knowledge and a high level of flexibility so that they can acquire multidisciplinary skills in tune with the ever-evolving business environment.

We offer over **50** single or multiple major program combinations. About **70%** of our students graduate with more than a single major.



Bachelor of Business Administration (BBA)

- Economics
- Finance
- General Business Management
- Global Business
- Information Systems
- Management
- Marketing
- Operations Management
- Professional Accounting

Bachelor of Science (BSc)

- Economics and Finance
- Quantitative Finance

Joint school and interdisciplinary programs

- BSc Biotechnology and Business
- BSc Mathematics and Economics
- BSc Risk Management and Business Intelligence
- BSc Sustainable and Green Finance
- Dual Degree Program in Technology and Management

Joint university program

- World Bachelor in Business

Self-financed program jointly offered by the HKUST Business School with University of Southern California and Bocconi University

UG Student Development and Career Services

The Undergraduate Programs Office of HKUST Business School collaborates with corporations, NGOs, alumni and industry leaders to provide business students with a variety of enrichment opportunities. Our goals are to extend students' learning beyond the classroom, expand their perspectives and help them hone the skills they need to thrive in business and their future careers.





Career Development Advisory Council

The HKUST Business School Career Development Advisory Council was formed in 2022 to facilitate students' career development by providing strategic advice. Under the leadership of our founding chairman, Prof. Albert IP, the Council ensures that our programs, activities and services align with the needs of employers, provide impactful work-based learning opportunities to students, and effectively connect students and the School with the wider business community.

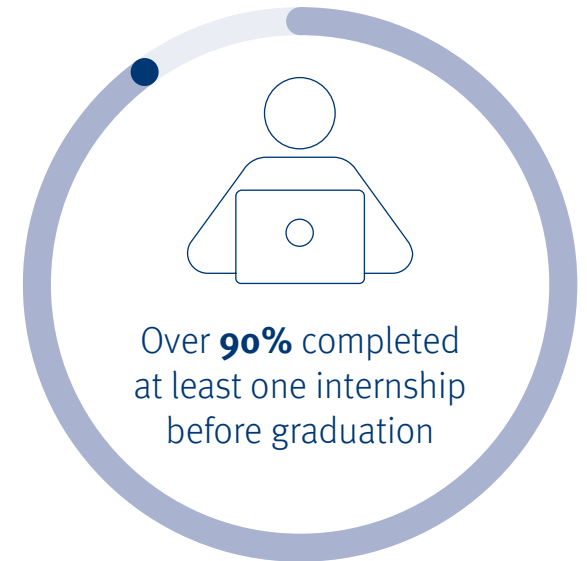
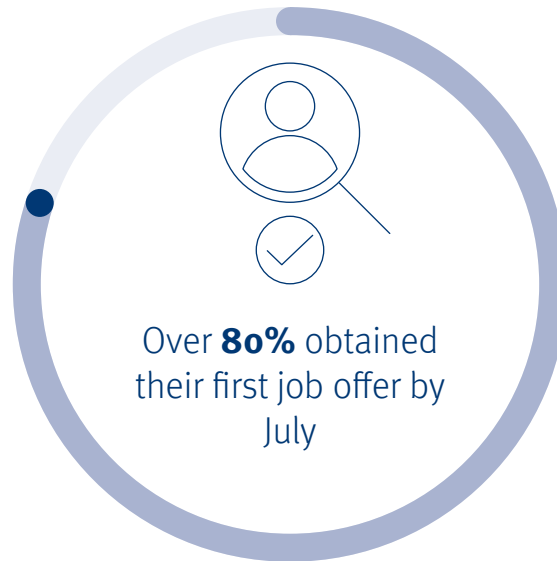
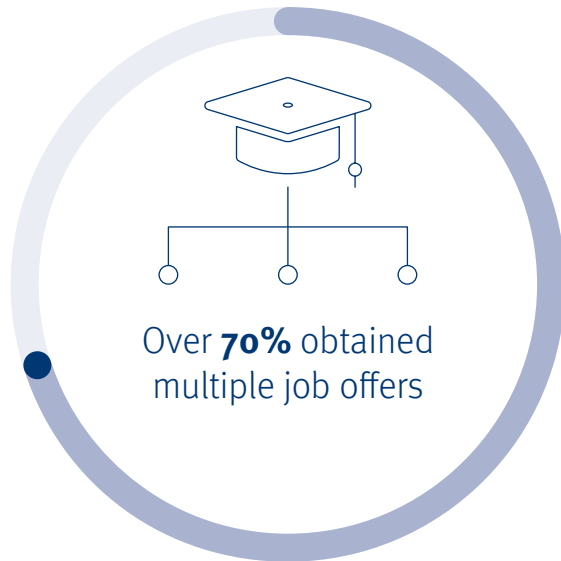
The Council consists of prominent business leaders from diverse fields appointed on a two-year renewable term. For the most up-to-date information of the council members, please refer to <https://bmundergrad.hkust.edu.hk/career-development/career-advisory-council>

Be Our Employer

Employers worldwide are impressed with HKUST graduates' abilities and entrepreneurial mindset. In the Times Higher Education Global Employability Ranking, we have consistently been ranked the first place in Hong Kong and among the top 3 in Greater China.

Our graduate employment status

Nearly 90% of our graduates joined the workforce, while 10% pursued further studies.



Note: The above data were extracted from the Graduate Employment Survey 2022 conducted by HKUST Career Center.



Employment sector



Engineering and Industry

6%



Government and Related Organizations

2%



Education

2%



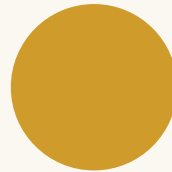
Community and Social Services

1%



Job nature

Banking / Finance
35%



Administration / Management
26%



Accounting / Auditing / Taxation
15%



Marketing / Sales

11%



System Analysis & Computer Programming

8%



Others

5%



Offers from leading companies

AlphaSights

Bank of America

BOCHK

Citibank

Deloitte

EY

Goldman Sachs

Hang Seng Bank

HSBC

JPMorgan Chase & Co.

KPMG

L'Oréal

Morgan Stanley

PwC

Societe Generale

UBS

Gross monthly income



Average
\$31,875

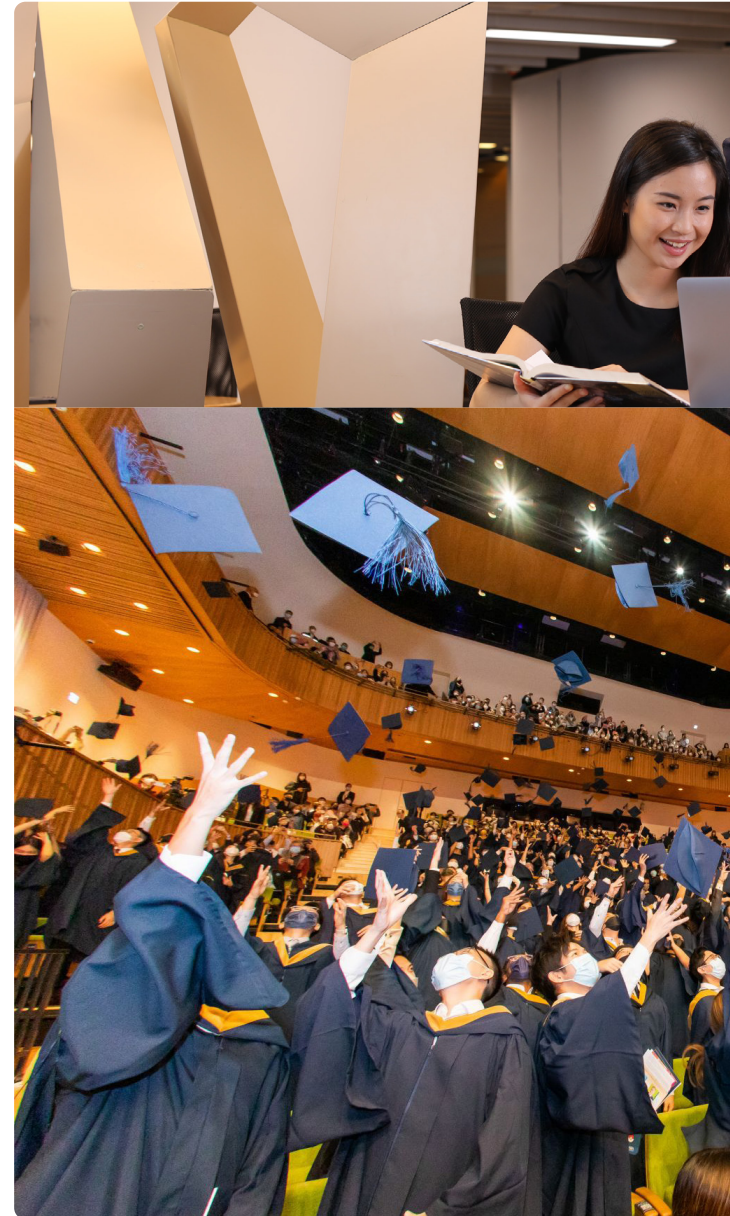


Median
\$23,833



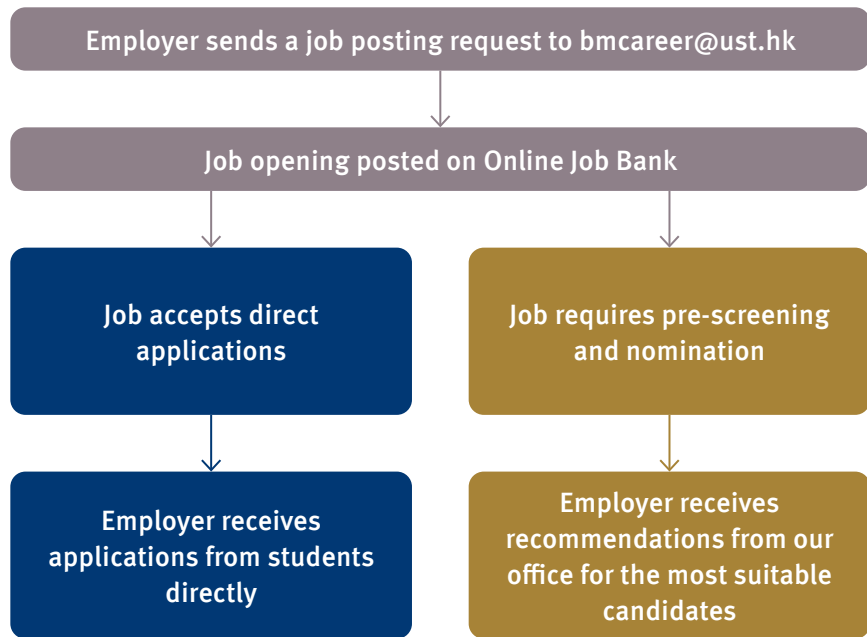
Job posting and recruitment service for employers

Employers can effectively reach out to talented students and recruit the best candidates for graduate and internship vacancies. The Undergraduate Programs Office posts job openings on an Online Job Bank that is only available to undergraduate business students. If needed, HKUST can pre-screen the applications for employers based on job specifications and requirements.





Guide to job posting on the Online Job Bank



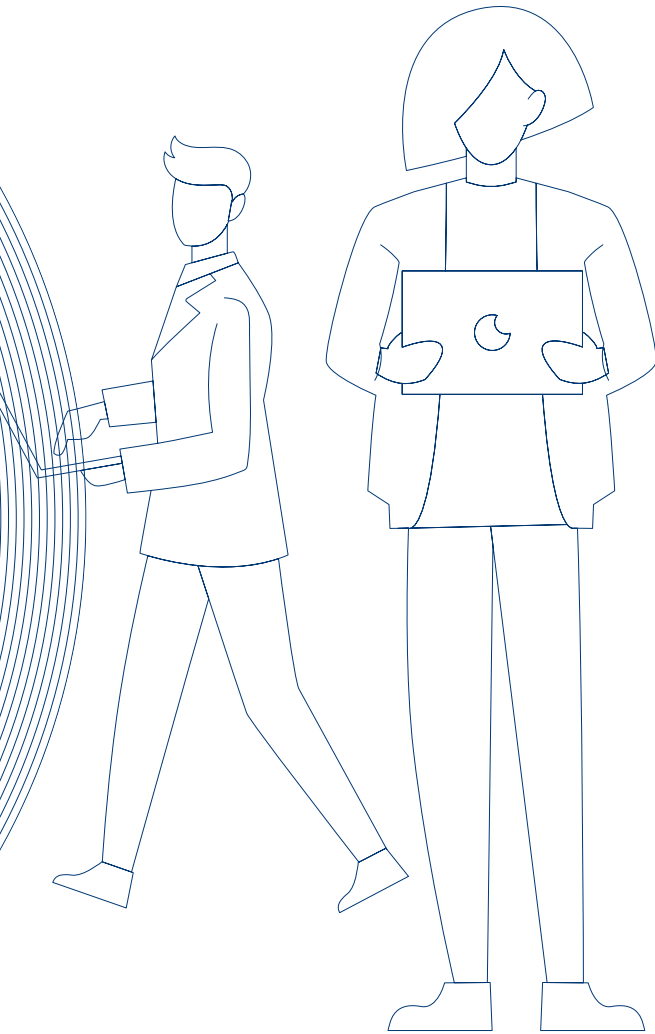
Be Our Corporate Partner

Empower your organization with the HKUST Co-op Program – your direct link to high-caliber, industry-ready talent. We partner with forward-thinking companies to co-create engaging opportunities, aligning student development with your specific talent requirements. HKUST provides a robust framework for student selection, rigorous preparation, and ongoing support, ensuring each engagement is a high-impact experience. The result? A cohort of graduates equipped with invaluable practical exposure and professional acumen, poised to deliver immediate value and shape your success.



Accenture
CLP
Decathlon
Deloitte
EY
KPMG
L'Oréal
Marriott Hong Kong
PwC
HSBC
Towngas

Our corporate partners in recent years



HKUST Co-op Program

This program delivers measurable value by fostering a committed placement period where students become reliable contributors to your business objectives. Through this sustained collaboration, you gain direct insight into individual performance, adaptability, and team fit. This thorough assessment reduces hiring risk, enabling confident decisions and strategic planning for your future talent pipeline.



Community Services Project

In this credit-bearing project, students can apply what they have learned in classroom and make a difference in people's lives.



Roles of corporate / NGO / social enterprise partners

- Provide a business problem for students to solve
- Attend the briefing session, kickoff meeting and final presentation
- Appoint one staff member as the project lead to guide the student team throughout the project
- Meet regularly (at least once a month) with students and provide timely feedback during the project period

CookEasy

HKSEDS

Habitat

Grand Ma Limited

Make-A-Wish Hong Kong

Junior Achievement Hong Kong

HKCSS

Kaifong Tour

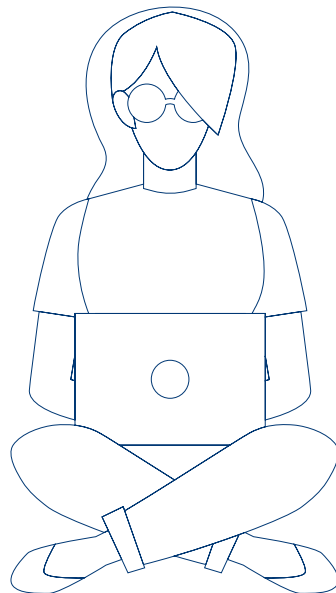
Watoto Asia

Caritas Hong Kong

Our community services project partners in recent years

Duration for Corporate Project / Community Services Project

Four to five months in the Fall and Winter or Winter and Spring Terms



Social Enterprise Internship Program

Experienced supervisors from social enterprises or NGO partners guide students as they gain exposure to and participate in social entrepreneurship and charity. The experience allows students to understand society from a social good perspective and will spark their interest in pursuing a career in non-profit management or social advocacy.



Be Our Speaker



1

Industry Talks

Seasoned professionals from various industries share their careers and business experiences with students, offering them an exclusive window into the field, as well as the opportunity to interact with exemplary business leaders.

1. Wallace LAM, Head of Institutional Banking Group of DBS Hong Kong
2. Ricky NG, Head of Wholesale Banking of UOB
3. Poman LO, Vice Chairman of Regal Hotels Group and Founding Managing Partner of AlphaTrio Capital



2

Recruitment Talks

Corporations can speak to potential employees about their company, graduate and internship opportunities, as well as the talent they are looking for. An excellent opportunity for organizations to create visibility on campus, network with students face-to-face, and help them discover career paths they may not have known about or considered.



3

Dialogue with Executive Series

Real-world knowledge and business savviness are essential for a business student's success. The series features senior executives from a variety of industries who share their perspectives and executive-level insights into some of the biggest and most recent trends impacting the business world.

Inspire and educate students on industry trends and sharpen their business acumen through talks and events, while gaining insights into the thinking of the younger generation.



4

Alumni Sharing Series

Alumni give back by helping current undergraduate students in their transition from campus to the business world. During these sessions, alumni can share their experiences and insights, allowing younger students to learn about different careers and explore various career options in greater depth.

4. Divya SHETH, alumna of BBA (Information Systems & Marketing) and Associate Director, PWM Advisor Marketing of UBS
5. Students visited Hong Kong Air Cargo Terminals Limited.
6. A personal grooming workshop was sponsored by Estée Lauder



5

Company Visits

Showcasing the company environment and enthusing students about its field and industry, company visits allow students to get an authentic feel for what working at the company will be like, gain a deeper understanding of the corporate values, culture and operations, industry prospects, and the skills to excel in the field.



6

Career Development Workshops

Designed to help students enhance their career readiness and succeed in a highly competitive workplace, these workshops help students build essential skills for future success in a hands-on setting. Examples are how to make a lasting first impression, evaluating and handling job offers, negotiation and influencing.

Be Our Supporter

Recognize and nurture talented future leaders by donating toward awards, scholarships and programs, and helping outstanding students unleash their full potential, pursue their passions and follow their dreams.

Career Mentorship Program

(supported by Dr. Karen Lee Memorial Fund)

HKUST Business School alumni with significant industry experience can become mentors to provide support and advice to undergraduate students as they navigate their career paths and grow their personal and professional currency.

Mentors develop leadership skills and gain different perspectives as they interact with their mentees from different backgrounds and generation during the year-long program.

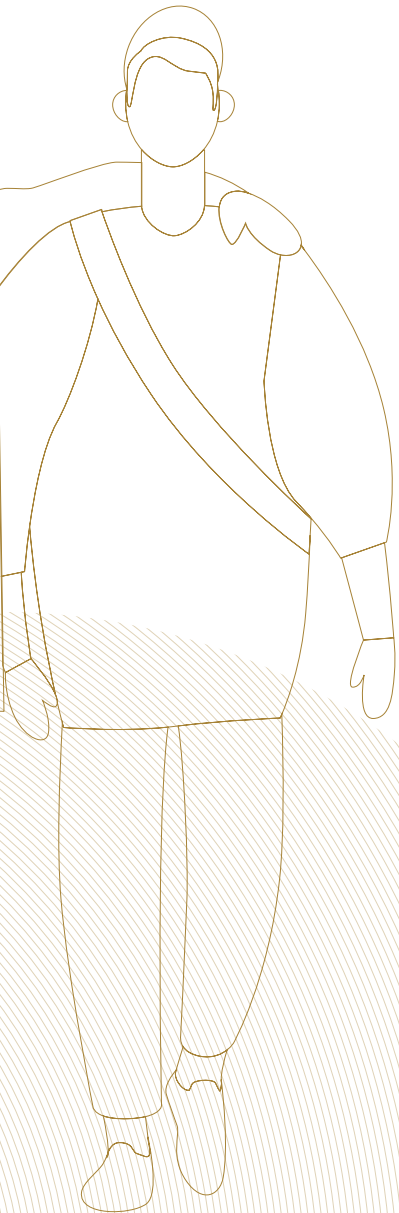
There are two intakes in this program – March and October every year.

Scholarships and Student Funds

Broaden students' horizons by supporting scholarships and student funds that provide overseas experiences. The international exposure will enable students to develop a global outlook, work with people from different cultures and expand their networks across our interconnected world.

- Wong Chak Chui International Enrichment Scholarship *(supported by Wong Chak Chui Charitable Foundation)*
- International Enrichment Grant
- Franklin Fund for International Business Studies *(supported by funding from Prof. Larry Franklin)*





Fellowship and Internship Programs

Promote exceptional dedication and excellence by awarding corporate scholarships to select students who complete a full-time paid internship. Provide exclusive internship opportunities for talented students to gain valuable experience and knowledge, and develop their career paths.

Past and current programs include

- Fosun Group Young Fellowship Program
- Value Partners Young Fellowship Program
- UOB-HKUST Practicum in Commercial World

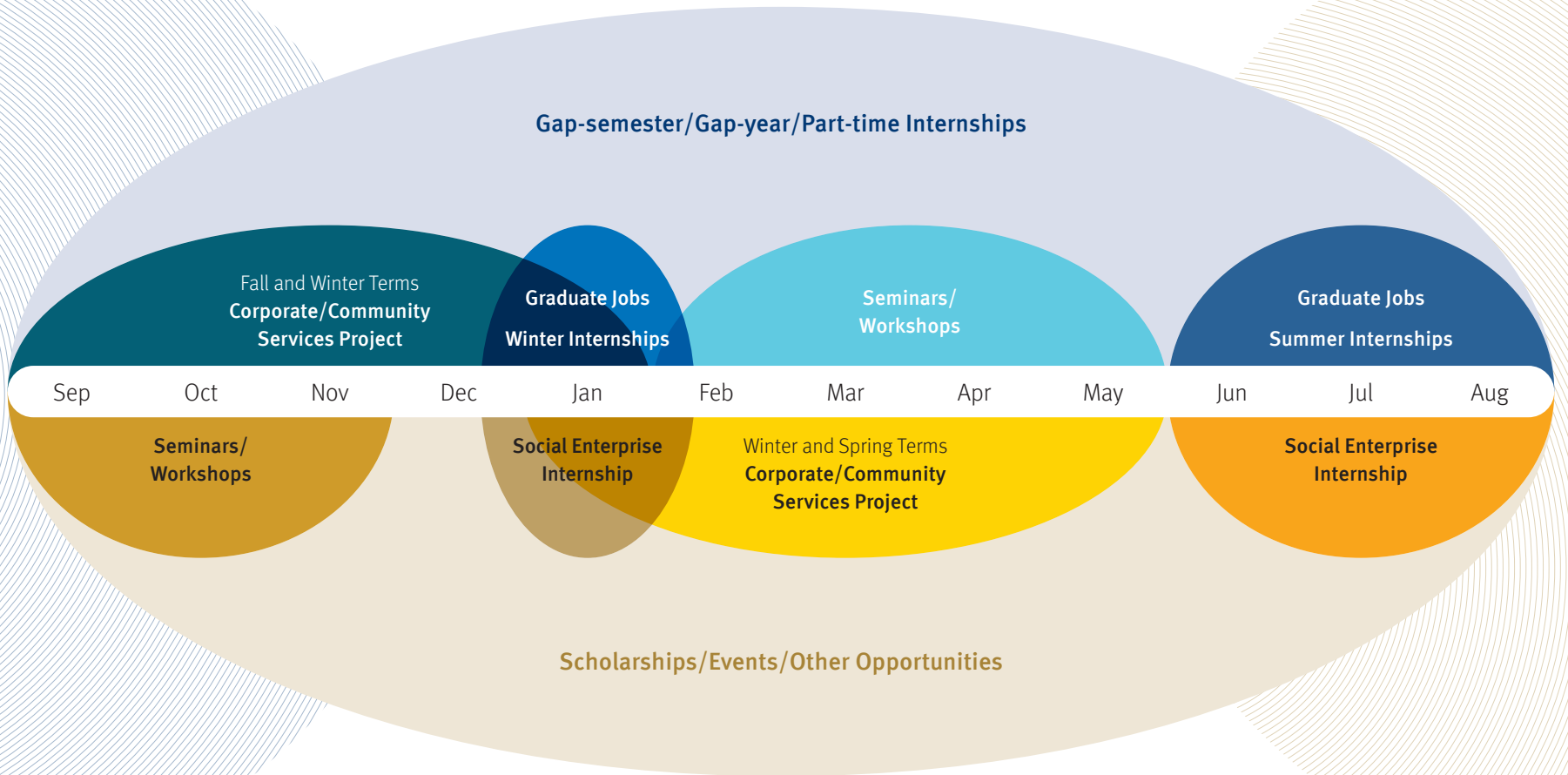


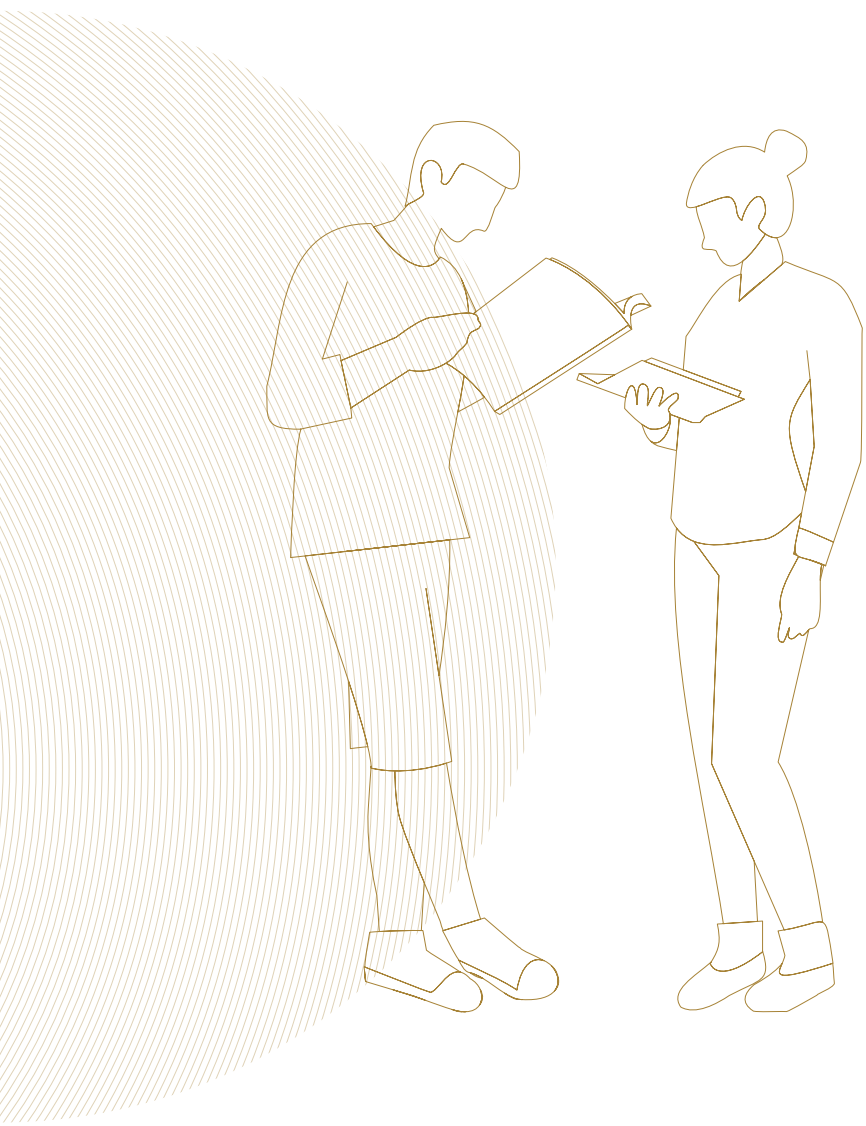
HKUST International Case Competition (HKICC)

The HKUST Business School has hosted the HKICC, one of the highest-ranked international undergraduate business case competitions, since 2003. Companies share their business case studies as opportunities for young business talent from across the globe to offer potential solutions to business challenges.

Please contact hkicc@ust.hk for more information.

Our Annual Schedule





Bespoke Collaborations

We partner with corporates and organizations from Hong Kong and beyond to provide professional development and career opportunities for our students. Please contact us to discuss customized partnerships that align with your needs.



Contact Us

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